

RC

SPEAKER / FACILITATOR / PRACTICAL STRATEGIST

NO BUZZWORD SOUP.

Direct, useful conversations about growth, technology, infrastructure, AI, leadership, and the work required to make ideas real.

RYNE COOPER

Ryne is a Director of Growth, technology strategist, entrepreneur, photographer, and maker with more than 20 years across sales, business development, customer strategy, and problem solving. He translates complicated systems into decisions people can understand and act on.

SIGNATURE CONVERSATIONS

01 MAKE COMPLEXITY COMMERCIAL

Translate infrastructure, AI, and technical capability into decisions people can fund and act on.

02 START WITH THE ANNOYING WORK

A practical framework for finding AI opportunities that create real capacity.

03 TENACITY WITHOUT THEATER

Leadership lessons from sales, entrepreneurship, education, and making physical things.

04 RELIABILITY IS A SYSTEM

Design for failure by making tradeoffs, ownership, and dependencies explicit.

BEST FIT

Executive teams | Technology events | Business groups | Sales organizations | First-generation students | Small-business owners

FORMATS

KEYNOTES / FIRESIDE CONVERSATIONS / LEADERSHIP SESSIONS / WORKSHOPS

Bring the room. Name the outcome.

rynecooper.com/speaking | rynecooper@pm.me